



SPECIAL SESSION (SS1.8)

“Corporate Approaches for Innovation & Technology Management”

Madeira Island, Portugal

www.ice-conference.org

Track for research on corporate approaches for innovation and technology management, such as corporate entrepreneurship/intrapreneurship.

Target Attendees

- Academia and industry.

Chair:

- Kevin Reuther (kevin.reuther@management-innovation.org), University of the West of Scotland - School of Business and Enterprise (Scotland)

Co-Chair:

- Christoph Selig

Organizing Committee: