



Workshop (W1.13)

“Societal and Ethical Challenges in the Era of Big Data”

Madeira Island, Portugal

www.ice-conference.org

Exploring the emerging issues and opportunities of big data management and analytics

The main objective of this workshop is to discuss the main societal and ethical challenges emerging from the adoption of big data technologies thus helping investigators perform responsible research while pursuing innovation. Over the next two years the consortium will be coordinating community initiatives to draw up position papers shared and agreed upon by the entire community including research, industry and civil society. In this session, the principal Societal and Legal questions that researchers are facing in Big Data will be presented and discussed. Session participants will be given a list of commonly raised issues in the Big Data arena. After presentations with experts in the domain and discussion among the participants, the public will be asked to rank the issues on the list they were given. This workshop aims to explore the Digital Entrepreneurship Arena, and discuss the specific digital concepts, strategies, tactics, models and technologies necessary to create and scale-up new business forms and innovative digital business models to thrive in today's emerging Digital Economy.

Discussion will follow on the results and participants will learn how they can interact with the e-Sides on-line platform to see how results change over time and how they can collaborate to provide their thoughts in the community position papers on the seven most pressing issues.

Coming to this session makes sure you get a chance to participate in the discussion and have a say and decide how data is used in the future. Even if you just want to learn a little more about the issues and concerns that are arising in the Big Data arena this session is for you.

Target Attendees

Data scientists, researchers using big data techniques, big data companies, policy makers, any other interested party.

Chair

- Richard Stevens, Consulting Director IDC (Italy)

Co-Chair

- Dr. Daniel Bachlechner Senior researcher, Fraunhofer Institute for Systems and Innovation Research (Germany)

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- Stefania Aguzzi saguzzi@idc.com, IDC European Government Consulting (Italy)

Organizing Committee: